THEME
PRECISION IN INTENSIVE CARE

Workshop: 26th - 27th February 2020
Conference: 28th February - 1st March 2020
Venue: Hyderabad International Convention Centre (HICC)
WELCOME MESSAGE

It is with great pleasure that as President ISCCM & Chairman CRITICARE 2020, Hyderabad, I invite you to the vibrant country of India to attend the 26th Annual Conference of “Indian Society of Critical Care Medicine”, CRITICARE 2020 from February 26th to 1st March 2020 (Wednesday to Sunday).

The programme will feature streams with a wide variety of topics, taking into consideration our conference theme, “PRECISION IN INTENSIVE CARE” enabling you to tailor the programme specifically to your own interests and clinical practice, as well as information packed Pre Congress Workshops on 26th and 27th February 2020.

The Medical fraternity in India, Members of ISCCM are excited about this event and have pledged their support to make it a grand success.

I’m sure that CRITICARE 2020, Hyderabad will be an experience to remember for us all.

Dr Subhal Dixit
President ISCCM & Organizing Chairman CRITICARE 2020

ORGANIZING COMMITTEE

Dr Subhal Dixit
President, ISCCM
Organizing Chairman, CRITICARE - 2020

Dr Dhruva Chaudhary
President Elect, ISCCM
Chairman Scientific Committee, CRITICARE - 2020

Dr Yatin Mehta
Immediate Past President, ISCCM
Co Chairman, CRITICARE - 2020

Dr Rajesh Chandra Mishra
General Secretary, ISCCM
Organizing Secretary, CRITICARE - 2020

Dr Ganshyam Jagathkar
Co Chairman, CRITICARE - 2020

Dr Venkat Raman Kola
Joint Organizing Secretary, CRITICARE - 2020

Dr Srinivas Samavedam
General Secretary Elect, ISCCM
Co Chairman Scientific Committee, CRITICARE - 2020

Dr Subba Reddy K
Co Chairman Abstract, CRITICARE - 2020
PARTNERSHIP DETAILS

Exhibition Stalls

I. Deluxe Stall (4 stalls of 3x3 M) – Island Stall

II. Standard Stall (3X 3 M) – Non-Premium Location

III. Premium Stall (3X 3 M) – Premium Location

Lunch/ Dinner/Tea/Coffee

I. Lunch Partner for 28th and 29th Feb 2020 (Per Lunch)
   • 1 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in Lunch Area

II. Faculty Dinner Partner on 27th Feb. 2020 (With Cultural Program)
   • 1 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in dinner Area

III. Presidential Dinner Partner on 28th Feb. 2020 (With Cultural Program)
   • 2 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in dinner Area

IV. Gala Dinner Partner on 29th Feb. 2020 (With Cultural Program)
   • 2 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in dinner Area

V. Conference Tea/Coffee Break Partners
   • 1 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in Tea/Coffee Area

Conference Peripherals

I. Conference Kit Partners
   • 1 Stalls of 3X3 mtr • 1 Page flyer inserts in conference kit
   • Partners will be allowed to display its standalone product advertisement in Kit distribution Area

II. Preview Room Partners
   • 1 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in Preview Room Area

III. Faculty Lounge Partners
   • 1 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in Faculty Lounge Area

IV. Registration Area Partners
   • 1 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in Registration Area

V. Delegate Badges Partners
   • 1 Stalls of 3X3 mtr • Company logo on Lanyard

VI. Cloak Room Partners
   • 1 Stalls of 3X3 mtr • Partners will be allowed to display its standalone product advertisement in Registration Area

VII. Distribution of Conference material Soft Copy in Pen Drive
   • Programme Booklet • Souvenir • Abstract Book

VIII. WIFI Partner
   • Partners will be allowed to promote its standalone product advertisement in thru WIFI

IX. Mobile App Partner
   • Partners will be allowed to promote its standalone product advertisement in thru Mobile app.
Terms and Conditions

• Partnership offers will be entertained on a first-come-first-serve basis.
• At least 50 percent of payment at the time of booking and 100 percent payment before 2 weeks of conference otherwise the contract stands null and void and 25% percent of given money will be returned only.
• Stall Fascia with Company name and Stall number will be provided by CRITICARE 2020 (For Octonorm Stalls only).
• One table, two chairs, three spot lights, 1 plug points of 15 amp, carpeting and overnight cleaning will be included in the cost. (for each 3x3 or 2x3 stall)
• Facilities required if any, will be provided at an extra cost.
• The partner shall be responsible for any special permissions, licenses, etc. if any mandated by the government of India.
• All partnership payments shall be payable in Indian Rupees net of all taxes & TDS due before the conference.
• The organizing committee reserves the right to accept or reject the offer of partnership at any point of time.
• For prominent exhibition and advertisement space book as early as possible.
• Stalls would be located on first cum basis.
• GST extra as applicable

---

Branding of Halls

I. Chair Branding Partner
   • Partners will be allowed to display its standalone product advertisement in Conference hall chairs.
II. E-Poster Branding Partner
   • Partners will be allowed to display its standalone product advertisement in Conference hall chairs.

---

Signage

I. Main Gate
II. Hoarding / Standees (as per position)
IV. Pole Bunting
V. Selfie Point
III. Banner / Standees (as per designated area)
VI. Mobile Charging Point

---

Advertisement (Material to be provided)

I. Full page, Back Cover
IV. B / W page
II. Full page, Inside Cover
V. Insertion (matter to be provided)
III. Colour page

---

Miscellaneous

I. Certification Distribution
IV. Help Desk
II. Water Bottle
V. Wrist Band
III. Volunteer T-Shirt
VI. Stair Case

---
Conference Secretariat:
Unit 13 and 14, First Floor, Hind Service Industries, Premises Co-operative Society,
Near Chaitya Bhoomi, Off Veer Savarkar Marg, Dadar, Mumbai - 400028
Telephone No. : 022-24444737 / 022-24460348

Conference Coordinator:
Mrs. Prajakta Suryawanshi,
Mob: +91-7045055563
Email: conferencecoordinator@isccm.org; generalsecretary@isccm.org;
Website: www.isccm.org

Conference & Travel Manager

EXHIBITION LAYOUT

3X3 Stall